CURRICULUM VITAE

Name -Rituja Chatterjee

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CARRIER OBJECTIVE

* To be a part of a dynamic and innovative team that delivers top notched designs to client .

ACADEMIC QUALIFICATIONS

* Secured 81% from ICSE 2012,Sacred Heart Convent School , Jamshedpur
* Secured 83% 2014 from ISC ,Sacred Heart Convent School , Jamshedpur
* Currently pursuing 3rd year B.com (Accounts) Hons from Bhawanipur College , Calcutta University
* Currently pursuing 3D animation from Arena Animation Chowringee ,kolkatta

KEY SKILLS

* I am also a part time Freelancer as a **Graphic Designer** & here by my **GRAPHICS PORTFOLIO** is enclosed with the CV .
* **SMO (Social Media Optimization)**
* **Content Writer**
* **Email Marketing**
* Creating visually attractive and content oriented **Social Media Campaigns**
* Well equipped with software skills such as **ADOBE PHOTOSHOP, ADOBE INDESIGN , ADOBE ILLUSTRATOR , COREL DRAW** ,**FLASH** ,**ADOBE PREMIERE , ADOBE AUDITION ,POWTOONS, AFTEREFFECTS(LEARNING)**

WORK EXPERIENCE

Worked as a **SMO executive that including Graphic designing & Content Writing and created videos**  from November 1st 2014 - August 2016 at KREATIVE MACHINEZ , Kolkata.

Currently working as a Digital Marketing Associate at an E-Commerce Startup , Zotezo.com from August 2015 as a **DIGITAL MARKETING ASSOCIATE** primarily in **Email Marketing** And **Social Media.**

Have designed visually attractive and content oriented SMO campaigns and strategies for engaging traffic to the client's website.